ProConsultant Informatique to expand the eco-system of its Business Management Solution (BMS) LOUISE™, to include a Speech to Text solution for Automatic Sub-titling

Jouy-Aux-Arches, France – March 29, 2016 - The BMS solution LOUISE is definitely winning momentum on the market as the Media Content Providers' enterprise backbone. Designed as a true Information System, the solution is enabling for the implementation and optimization of the Media Business processes, establishing seamless workflows from the content acquisition and rights management up to the content distribution, whether in linear or digital environment.

Based on a very robust modular architecture and a centralized and dynamic management of media (essence) as well as metadata (technical, operational and business content related), LOUISE provides a rich and flexible range of Modules and functionalities, supported by a comprehensive tasks manager to enable automatic workflows.

Under the business pressure to increase content exposure via multi-platform and multi-territory distribution, as well as the legal pressure from public regulations, the volume of content requiring immediate subtitling is drastically booming over years. In its constant attempts to stay close to the market's requirements, PCI have decided to tackle the Media Content Providers' increasing sub-titling cost burden and provide them with an automated solution.

ProConsultant Informatique have then selected Voxygen, a start-up dedicated to the development of scalable and multi-expressive Speech Synthesis, Speech Recognition and Speaker Identification technologies, in order to integrate their technology. Based on Deep Neural Networks, the Voxygen speech recognition engine is real time, scalable from small to large vocabularies, and provides a wide range of innovative segmentation, classification, and speaker identification functionalities, reaching out to outstanding subtitling quality and reliability.

"We are very happy to introduce this new Module, which makes full sense and brings immediate ROI to our customers. The LOUISE BMS is the ideal backbone solution to integrate and empower the Voxygen technology, and offer fully automated subtitling workflows, thus drastically reducing cost and significantly improving our customers' productivity. This is even more obvious in the digital environment of course" commented Hervé OBED, PCI CEO and founder. "Furthermore, beside subtitling, the Voxygen technology integration within the LOUISE BMS is opening up enormous automation opportunities using Speech to Text et Text to Speech capabilities".

ProConsultant Informatique is therefore enriching again the LOUISE eco-system. More than thirty solutions and technologies, in very various areas and from various partners, are already integrated via Media specific APIs, and this eco-system is constantly enlarging to the benefit of the Content Providers across the World.

The solution is introduced at this NAB 2016 as preview, and will be available to the market right after within the BMS LOUISE and including dedicated professional services.

About ProConsultant Informatique

ProConsultant Informatique, based in Jouy-aux-Arches, France, develops state-of-the-art management software for media organizations. The company's flagship business management software LOUISE™ and its advertising sales solution CINDY™ are enterprise offerings that streamline workflow processes with maximum control and access to information and metadata for management, data exchange, analysis, and reporting. With over 19 years of experience and a proven track record in nearly 280 television and multimedia organizations worldwide, ProConsultant Informatique exemplifies excellence in innovation and performance. For more information, please visit wwww.proconsultant.net

About Voxygen

Voxygen is a French SME, dedicated to the development and enhancement of Speech Synthesis and Speech Recognition.

Our bespoke activities call upon our unparalleled know-how in voice design: upon request we will create unique, natural and expressive voices that convey a distinctive personality and reflect your particular identity. Major corporations have chosen Voxygen to implement their voice strategy, among them SNCF (French national railway company), Météo France (national weather forecast service), EDF (French national electric utility company), Orange (world-wide phone carrier) and PSA (Peugeot-Citroën).

Voxygen offers software solutions that meet the most stringent requirements in the field of speech recognition, transcription and speaker diarization, and proposes also to adapt the solutions to the needs and customer specific industrial objectives. The company has indeed resources and expertise in research and development to adapt the system to the specific vocabulary of the application, to build specific speakers models, to develop a new language or to provide the audit for optimal system integration within the customer ecosystem.

The Company is based in France (4 offices) and Senegal (Dakar). For more information, visit www.voxygen.fr

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